

HOPi TOURISM COHORT
Tourism Strategic Plan Implementation
MEETING NOTES
Thursday, September 22, 2022 | 3 pm MST

1. Call to Order – Brian Cole

The meeting was called to order by Brian Cole at 3:14 pm MST.

2. Self-introductions

Attendees included Bailey Anderson, Alan Chavez, Lahoma Davidson, Iva Honyestewa, Romalita Laban, Chuck Howe, and Brian Cole.

3. Non-profit Organization Formation/Bylaws

Brian Cole reported that the non-profit is operational. Iva Honyestewa noted that the bank account is in the process of being set up. Kristy Honie was not able to establish the bank account without all HTA members present.

Romalita Laban expressed interest in continuing to be a part of the Tourism Cohort and would like the HTA to keep her and the other members informed as to when meetings are going to be held and how they can help the HTA. Laban invited the HTA to submit a press release to the Hopi Tutuveni to inform the public about current efforts to get this initiative underway.

Brian Cole noted that we have a Tourism Cohort mailing list that we will provide to the HTA so that they can keep informing everyone of upcoming meetings.

Iva Honyestewa informed the group that the HTA is planning on holding a retreat on October 1-2 and invited Laban to be a part of that meeting.

4. Hopi Tourism Travel and Training Fund (HTTTF)

Building Communities has issued a check to the Hopi Tourism Association in the amount of \$4,816.71. The HTA is in the process of depositing that amount into their bank account.

5. Hopi Tourism Facilities Planning

Chuck Howe stated that he has not received any comments or input from anyone in the group on the report, but he does plan to include a cover page and finalize it this week.

6. Hopi Tourism Association Website

Cole stated that this is part of www.hopiresilience.org. As the HTA gets underway, another tourism website will be established.

7. Other Business

There was no other business.

8. Next Meeting

This was the final meeting of the Tourism Cohort. Cole expressed that if we get the sense that Building Communities needs to step back in with facilitating meetings, we will as we are in it for the long haul and we want to see improvements.

9. Adjourn

The meeting was adjourned at 3:42 pm MST.