

HOPI TOURISM COHORT
Tourism Strategic Plan Implementation
MEETING NOTES
Thursday, September 23, 2021

2nd & 4th Thursday at 3 PM MST

1. Call to Order – Brian Cole

Brian Cole called the meeting to order at 3:05 pm MST.

2. Self-introductions

Attendees included LaMon Begay, Lahoma Davidson, Marilyn Fredericks, Romalita Laban, Wendi Lewis, Colleen Lucero, Wayne Taylor, Wally Youvella, Jr. and Brian Cole.

3. Non-profit Organization Formation/Bylaws

Progress has been made in developing the Bylaws. A meeting is scheduled to finalize the development of the Bylaws for September 29. The name of the organization will be the Hopi Tourism Association.

4. Training and Travel Fund

The group discussed the AIANTA Conference which is scheduled for October 25-28, 2021. Brian Cole noted that it would be beneficial if there was strong attendance by Hopi Tourism interest at the event. He noted that James Surveyor was looking into whether or not the event would be offered via videoconference or hybrid. Cole stated that if it was offered via videoconference he would anticipate that the registration fees might be less. There was general consensus that good attendance at the event (either in-person or videoconference) would be idea.

5. Hopi Tourism Facilities Planning

No Report.

6. Website Research and Project – Discussing the Path Forward

The group directed Brian Cole to work to secure www.hopitourismassociation.com (the website was secured immediately thereafter). The Cohort requested Building Communities develop a Request for Proposals for a website developer. The RFP should place a preference upon a Hopi company to do such work. Brian Cole would work to develop a notice for the RFP to submit to Romalita Laban by the October 6 deadline.

The group inquired as to the availability of funding for the website developer. Cole indicated he would get back to the group (there is \$5,000 available for website development and maintenance over a three year period).

7. Finding a Substitute for the Vendors Guide Deliverable

No report.

8. Other Business

No report.

9. Next Meeting – August 12 at 3 pm MST

The next meeting of the Hopi Tourism Cohort will take place on October 14 at 3 pm MST.

10. Adjourn

The meeting was adjourned at 4:00 pm MST.

Building Communities is inviting you to a scheduled Zoom meeting.

Topic: Hopi Tourism Cohort

Time: October 14, 2021 03:00 PM Arizona

Join Zoom Meeting

<https://us02web.zoom.us/j/81671135471?pwd=YkZrdW1lQkdJMERaS01vWmdpTHNuUT09>

Meeting ID: 816 7113 5471

Passcode: 058427

If by Phone Only: (346) 248-7799