

Hopi Tourism Strategic Plan
Tourism Cohort Meeting Agenda
Thursday, March 11, 2021 — 3 PM MST
Zoom Video Conference/Teleconference

1. Call to Order – Brian Cole

Brian Cole called the meeting to order at 3:15 pm MST.

2. Self-introductions

Attending the meeting were Laverne Dallas, Lahoma Davidson, Andrew Gashwazra, Cedric Kuwaninvaya, Romalita Laban, Berni Navakuku, Claudia Nelson, and Brian Cole.

3. New Hopi Tourism Organizational Structure

The meeting began by welcoming a new special guest, Claudia Nelson with the Native People's Technical Assistance Office Native Nations Institute University of Arizona. Many of the meeting participants already knew of Claudia from work done at Hopi about a decade ago. Nelson expressed an interest in being a regular participant at meetings. Brian Cole indicated that she would be on the project directory and receive meeting notices.

Cole asked Nelson to talk about tourism organizational development. Nelson began by stressing that continuity of membership and organization is critical. In addition, she stressed that the entire effort needs to be transparent and maintaining momentum is key.

Lahoma Davidson noted that she is in the process of establishing an Arizona-based non-profit. Davidson indicated that the process has been slow, as the filing has to be done by “snail mail.” Davidson believes that the pandemic is impacting the process and that many of the people are not in the office. Davidson continued that she is working of draft bylaws, articles and a checklist. Some of this information was attached in the previous meeting’s notes.

Romalita Laban asked if we had received any information from James Surveyor related to the documentation from AIANTA. Cole found this information in his email by the conclusion of the meeting and it is attached at the back of these meeting notes.

4. Report on Native American Tourism Organization Websites Research

Cole indicated that he has developed a presentation that presents the highlights of various Native American tourism websites. The PowerPoint is attached to these meeting minutes.

The table below presents the highlights of each of the websites.

Name of Tribe/Organization	Website URL	Contact Information	Ideal Features of Website
Navajo	https://www.discovernavajo.com/	(928) 810-8501 info@discovernavajo.com	<ul style="list-style-type: none"> Useful dashboard that is easy to navigate (discover, adventure, relax, experience, explore) Outlines everything they have to offer for tourism Makes excellent use of images/video to get people interested in exploring Navajo lands.
Hopi	https://experiencehopi.com/	(928) 283-4500	<ul style="list-style-type: none"> Home page describes Moenkopi Legacy Inn & Suites with a video to go along Describes tours right on the home page and also has a "tours" tab on dashboard Mainly indicates the best tourism attractions are the tours and hotels
Gila River	http://www.gilariver.org/	info@gilariver.org	<ul style="list-style-type: none"> Don't have their own website for tourism, but instead have tourism under the "about" tab Name of the attraction, address, phone, email, and short description
Salt River	https://www.discoveraltrriver.com/	(480) 362-2700 (888) 979-5010 Tourism Manager (480) 362-6636 blissing.mcanlis-vaquez@srpmic-nsn.com	<ul style="list-style-type: none"> Immediate pop-up to sign up for promotions and events in the Salt River Easy to navigate dashboard (thing to do, places to stay, explore, and events) Map with point to many tourism attractions Very appealing website using pictures and overall theme to pull the website together Has name and email for every member on the team (tourism manager, development & special events manager, groups – media/trade, digital & online, and advertising & visitor services)
San Juan Southern Paiute Tribe	https://www.sanjuanpaiute-nsn.gov/	(928) 212-9794 t.talaswaima@sanjuanpaiute-nsn.gov	<ul style="list-style-type: none"> Not sure if they have a specific website for tourism Include history of the San Juan Southern Paiute Tribe Have an "events" tab on dashboard where they show upcoming events and past events
San Carlos Apache Tribe	https://www.visitarizona.com/places/american-indian/san-carlos-apache-tribe/	<i>Can fill out a contact form on website</i>	<ul style="list-style-type: none"> Things to do with hyperlinks to take you right to the attraction's webpage Where to stay A list of when and where annual events are held A chat box in the lower right corner where you can enter your email and chat with someone
Hualapai	https://grandcanyonwest.com/	(928) 769-2636 reservations@grandcanyonresort.com	<ul style="list-style-type: none"> Gallery of photos of what you can do there Tourism opening video for Grand Canyon West Dashboard (explore, tickets, get here, events, and promotions) Weather in Grand Canyon West
Havasupai	https://wildlandtrekking.com/guide-to-visiting-havasupai-falls/	(844) 294-4946 (4453) <i>Fill out a form on their website to email them</i>	<ul style="list-style-type: none"> Helpful Dashboard Describes the biggest attraction (the Havasupai falls and how to get there/what is required) Shows other things to do at Havasupai Info for traveling on your own vs. with a guide
Tohono O'odham	https://www.visitarizona.com/places/american-indian/tohono-oodham-nation/	<i>Can fill out a contact form on website</i>	<ul style="list-style-type: none"> Things to do with hyperlinks to take you right to the attraction's webpage Where to stay A list of when and where annual events are held A chat box in the lower right corner where you can enter your email and chat with someone
Chickasaw	https://chickasawcountry.com/	1 (800) 593-3356 info@chickasawcountry.com <i>Can also fill out a form on website</i>	<ul style="list-style-type: none"> Unique "discover" search bar where you can discover things like restaurants, hotels and inns, golf and spa, nature and outdoors, etc. Helpful dashboard (plan, see & do, stay, eat, and shop) Banner on home page flipping through popular tourism attractions with pictures "Events in Chickasaw County"
Cherokee	https://visitcherokeeanation.com/	(877) 779-6977 info@VisitCherokeeNation.com <i>Can also fill out a form on website</i>	<ul style="list-style-type: none"> Beautiful video as soon as you enter the website Useful dashboard (visit, events & exhibits, and culture & history) "Who we are" give background on the tribe Option to view attractions and shop Provides a place to plan your visit right on the website (shows attractions and places to stay) Very good design
Choctaw	https://choctawcountry.com/	<i>Couldn't find contact information</i>	<ul style="list-style-type: none"> "Hurry up and Slow Down" on home page of website Helpful dashboard (experience, play, stay, and eat) Images associated with the attractions under the "explore" section "Plan your trip" section (always at bottom left hand corner for easy access) Listing of when and where events are happening
Seminole	https://www.floridaseminoletourism.com/	1 (866) 471-2963 <i>Option to send message on website</i>	<ul style="list-style-type: none"> "Welcome" on the first page that describes what it is Links to popular attractions "Who we are" and "What we do" descriptions Options to "learn more" and "buy now" for tours such as "Experience the wild," "Live. Learn. Remember.," and "Tour the swamp." Useful dashboard

Cole then called on Davidson to report on tourism activity in Oklahoma. Davidson indicated that she lives on the Cherokee reservation and is close to the Choctaw and Chickasaw Nations. Davidson indicates that tourism has actually been very strong in 2020 and 2021. All of the tribes have done good with their safety measures.

Berni Navakuku asked if, once established, the website could be marinated. Cole indicated that **finish later**. Purpose #1: Development and Maintenance of Hopi Tourism Website – Building Communities and its website contractor will develop a new Hopi Tourism website (or coordinate with the existing MDC webmaster) that promotes the approved locations, ceremonies and businesses relevant to tourism at Hopi. A commitment to maintain and update the website will be made over a 36-month project (beyond the grant-funded project).

5. Virtual Hopi Tourism Training Event

Although this event was tabled at a previous meeting, Navakuku stated that we needed to continue to identify topics for the training. Navakuku stressed that it would be important to do outreach to artists and operators to find out what kind of training they would like to receive. Navakuku reminded everyone that vending and tourism income is the sole source of income for many of the Hopi people.

6. Other Business

Cole indicated that President Biden signed the American Rescue Plan earlier in the day. Among many other things, the ARP does allow for funding expenditures by tribes in the travel and tourism industry. Cole indicated that this may be a mammoth opportunity for the Cohort to attract millions of dollars for plan implementation in the next three years. Information related to the American Recovery Plan is attached to the minutes.

The Cohort asked Cole to distribute the Hopi Tourism Cohort directory (names/emails/phone numbers). This is located at the back of the meeting notes.

Cole then asked about meeting frequency. Cole stated that he thought this group probably needed to meet twice per month. There was unanimous agreement and the meeting is now to be held on the 2nd and 4th Wednesdays at 3 pm MST.

Cedric Kuwaninvaya underscored the importance of reaching out to the artisans. He recommended that we dedicate time at a future meeting and invite the artisans to that.

7. Next Meeting

The next meeting is scheduled for Thursday, March 25 at 3 pm MST.

8. Adjourn

The meeting was adjourned at 4:45 pm.



Examples of Tourism Organizational Structures

Internally/Tourism Committee

They could both have a tourism office/department, but also a tourism committee that is made up of members from all the departments.

The Yurok Tribe

The Yurok Tribe essentially follows this model. They have a Tourism Department, which reports to the Economic Development Corporation, and I believe they also have an internal tourism committee.

Red Cliff Band of Lake Superior Chippewa

They have a similar model.

Not quite sure how the internal structure works, but Nathan Gordon is the Tribal Vice Chairman and he essentially oversees their tourism efforts.

You can see on their website, that tourism falls under "community" not "departments." But, a lot of their tourism projects (Like Frog Bay Tribal National Park) fall under Departments > Treaty Natural Resources.

https://www.redcliff-nsn.gov/community/tourism/business_directory.php

Red Cliff also started their tourism efforts with a Tourism Committee that still runs and has monthly meetings. They have all departments participating (elder care, roads, etc., because, they say, tourism affects all areas). We have a chapter on this in our Cultural Heritage Guide, but it is still in rough draft form.

Lots of other Tribes have straight up Tourism Departments. Here are some examples:

- Seminole Tribe of Florida, Robert Fulp, Operations Manager, Seminole Media Productions (he handles tourism)
- Saint Regis Mohawk Tribe, Penny Peters, Manager, Tourism Businesses
- Fort McDowell Yavapai Nation, Roann Carmelo, Events & Tourism Department Manager

Chamber of Commerce

We are not as familiar with this kind of model, and the only Tribe that we know of that's doing it is Pine Ridge Area Chamber of Commerce. I know Ivan Sorbel told us once that it is totally separate from the Tribe, but basically supports tribal businesses.



In the case of Pine Ridge, the Chamber is very closely tied to tourism, as the Chamber runs the area visitor center and it is a partner in The Alliance of Tribal Tourism Advocates “an alliance of the nine tribes of south Dakota focused on tribal tourism.”

The thing with a Chamber model, of course, is that it is not limited to tourism. So, it could include plumbers, cement mixers, lawyers, whatever, so might be too broad of a model for Hopi. They might consider forming a CVB instead (which is a 501c6 association as opposed to a 501c3). We have provided information on the differences between a 501c6 and a 501c3 below.

This article may be of interest

<https://guthrienewspage.com/the-chamber-of-commerce-and-the-convention-and-visitors-bureau-cvb-whats-the-difference/>

Regional Alliances

Then, there is the Regional Model. The Native American Tourism of Wisconsin (NATOW) is a great example, as it is an alliance of all Wisconsin Tribes, but is funded through the State and works closely with Travel Wisconsin, the state tourism office.

North Dakota Tourism Alliance is another one. We know they work closely with the state tourism office but am not sure how much of their funding comes from the state.

The benefit/challenge of this model is that it is an alliance of Tribes. So definitely helps extend the reach of all the tribes in the Alliance, but by default is not dedicated to just the needs of one Tribe (AKA Hopi).

Arizona, of course, already has two alliances, the Arizona American Indian Tourism Alliance and the looser association of tribes through the Arizona Department of Tourism (Dawn Melvin). These are different types of regional alliances, and you may know more about Arizona, but seem not to be mutually exclusive.

Tribal Tourism Examples

Just as an FYI, we know that Red Cliff basically followed this model:

- Joined NATOW
- Learned more about what other tribes were doing in Wisconsin
- Was motivated to do more themselves
- Created a tourism committee
- Started to build up their tourism infrastructure
- So Nathan Gordon, Tribal Vice Chair, would be a great person to talk with.



Saint Regis Mohawk is also in the beginning (ish) levels of expanding their tourism infrastructure. You can see more in this AITC presentation:

<https://www.aianta.org/wp-content/uploads/2019/10/Block-6-Strategic-Planning-for-Cultural-Tourism-AKetZ-TOWens-PPeters.pdf>

The thing we like about them is that they have Tourism Business Incubator, which is very cool.

They also have a great Cultural Tourism Strategic Plan which might offer some help as well:

https://www.srmt-nsn.gov/uploads/site_files/Akwesasne_Cultural_Tourism_Strategic_Plan.pdf

The Main Differences Between a c3 and c6:

- The mission: c6 promotes a common business interest; c3 is a charitable organization
- Lobbying: c6 can conduct lobbying for their businesses; c3 can lobby, but with restrictions
- Tax exempt donations: c6 donations are not tax deductible; c3 are tax deductible
- Grants: c6 do not qualify for some grants, they need to check to make sure they are eligible

501(c)(6) provides for the exemption of the following types of organizations:

- [Business leagues](#)
- [Chambers of commerce](#)

The organization must possess the following characteristics:

It must be an association of persons having some common business Organization interest and its purpose must be to promote this common business interest; 2. It must be a membership organization and have a meaningful extent of membership support; 3. It must not be organized for profit; 4. No part of its net earnings may inure to the benefit of any private shareholder or individual; 5. Its activities must be directed to the improvement of business conditions of one or more lines of business (discussed under "The 'Line of Business' Requirement," page 21) as distinguished from the performance of particular services for individual persons; 6. Its primary activity does not consist of performing particular services for individual persons; and 7. Its purpose must not be to engage in a regular business of a kind ordinarily carried on for profit, even if the business is operated on a cooperative basis or produces only sufficient income to be self-sustaining. The organization may engage in lobbying that is germane to accomplishing its exempt purpose without jeopardizing its exemption.

Contributions to section 501(c)(6) organizations are not deductible as charitable contributions on the donor's federal income tax return.



The 501c6 can support itself through membership dues and corporate contributions and sponsorships but doesn't qualify for most foundations. However, there are government grants for economic development and planning that they can apply.

501(c)(3) provides for the exemption of the following types of organizations:

To be tax-exempt under section 501(c)(3) organization must be organized and operated exclusively for exempt purposes set forth in section 501(c)(3), and none of its earnings may inure to any private shareholder or individual. In addition, it may not be an action organization, i.e., it may not attempt to influence legislation as a substantial part of its activities and it may not participate in any campaign activity for or against political candidates. Charitable organizations include charities, philanthropic groups, certain religious and educational organizations.

Contributions to section 501(c)(3) organizations are deductible as charitable contributions on the donor's federal income tax return.

The nonprofit can be set up to support cultural programs and training. It really comes down to how the group wants to make its main focus, supporting a specific business or providing educational or cultural services; and the kind of support they are expecting to solicit, grants and contributions or dues and sponsorships.

Implementing the Hopi Tourism Strategic Plan

Moenkopi Developers Corporation



HOME | DISCOVER | ADVENTURE | RELAX | EXPERIENCE

Navajo

START HERE

2021: Let's make some travel plans!

#DISCOVERNAVAJO

Useful dashboard that is easy to navigate (discover, adventure, relax, experience, explore) | Outlines everything they have to offer for tourism | Makes excellent use of images/video to get people interested in exploring Navajo lands.

<http://www.discovernavajo.com/> | (928) 810-4501 | info@discovernavajo.com

Hopi


Home page describes Moenkopi Legacy Inn & Suites with a video to go along | Describes tours right on the home page and includes a "tours" tab on dashboard | Mainly indicates the best tourism attractions are the tours and hotels

Experience Hopi Tours

Experience Hopi Tours

Hopi Arts Trail

<https://experiencehopi.com/> | (928) 283-4500



Gila River


- Don't have their own website for tourism, but instead have tourism under the "about" tab
- Name of the attraction, address, phone, email, and short description

DISCOVER THE GILA RIVER INDIAN COMMUNITY

<http://www.gilariver.org/>
info@gilariver.org

THINGS TO DO PLACES TO STAY EXPLORE EVENTS

Salt River



Immediate pop up to sign up for promotions and events in the Salt River

Map with point to many tourism attractions

Very appealing website using pictures and overall theme to pull the website together

Easy to navigate dashboard (thing to do, places to stay, explore, and events)

Has name and email for every member on the team

LET'S RE-DISCOVER!

<https://www.discovermaltriver.com/> CHOOSE YOURS (480) 362-2700
 (888) 979-5010

South Juan Southern Paiute Tribe

Includes a history of the San Juan Southern Paiute Tribe Has an "events" tab on dashboard where they show upcoming events and past events

Tribal Culture

Southern Paiute Culture is unique and rich. Our language is a different dialect of the Southern Paiute. The language grows and our people are known for their basketweaving skills.



Tribal History

As the San Juan Southern Paiute, we are a distinct tribe and our traditional territory is in the western Utah and northern Arizona within land designated by the United States as the Hualapai Reservation.



Tribal Future

As the San Juan Southern Paiute, we are strong and resilient in the face of many challenges. We are committed to providing a future for our People that is built on growth and sustainable for securing for our future and children.



<https://www.sanjuanpaiute-nsn.gov/>
 (928) 212-8794
t.talawolma@sanjuanpaiute-nsn.gov

San Carlos Apache Tribe

Things to do with hyperlinks to take you right to the attraction's webpage

Where to stay

A chat box where you can enter your email and chat with someone

A list of when and where annual events are held

<https://www.visitarizona.com/places/americanindian/san-carlos-apache-tribe/>

Option to fill out a contact form on their website

HUALAPAI GRAND CANYON

Gallery of photos of what you can do there

Tourism opening video for Grand Canyon West

Dashboard (explore, tickets, get here, events, and promotions)

Weather in Grand Canyon West

REOPENING INFORMATION

SAFETY GUIDELINES

(928) 769-2636

<https://grandcanyonwest.com/>

reservations@grandcanyonresort.com

Havasupai

Helpful Dashboard

Describes the biggest attraction (the Havasupai falls and how to get there/what is required)

Shows other things to do at Havasupai

EXPLORE HAVASUPAI WITH EXPERTS

Wildland trekking has been leading trips to Havasupai for over a decade. Our trips are all-inclusive with professional guides, campsite gear, wonderful meals and more. If Havasu Falls is on your list and you'd like to make the very most of the experience, a guided tour is a fantastic option.

HAVASUPAI WATERFALL PACKAGES

<https://wildlandtrekking.com/guide-to-visiting-havasus-falls/>

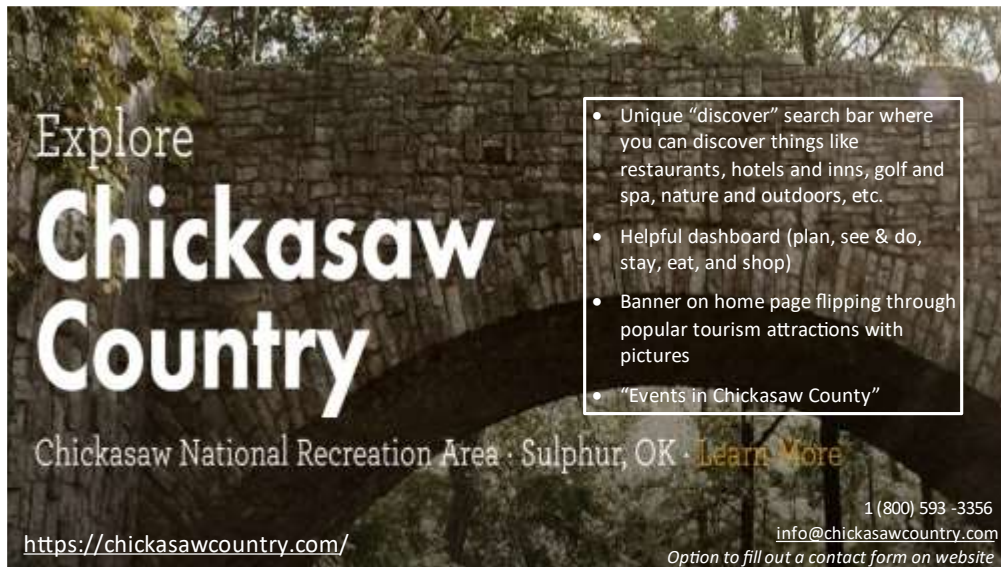
(844) 294-4946 (4453)

Tohono O'odham

- Things to do with hyperlinks to take you right to the attraction's webpage
- Where to stay
- A list of when and where annual events are held
- A chat box where you can enter your email and chat with someone

<https://www.visitarizona.com/places/american-indian/tohono-oodham-nation/>

Option to fill out a contact form on website



Explore
**Chickasaw
Country**

Chickasaw National Recreation Area · Sulphur, OK · [Learn More](#)

- Unique “discover” search bar where you can discover things like restaurants, hotels and inns, golf and spa, nature and outdoors, etc.
- Helpful dashboard (plan, see & do, stay, eat, and shop)
- Banner on home page flipping through popular tourism attractions with pictures
- “Events in Chickasaw County”

1 (800) 593-3356
info@chickasawcountry.com

<https://chickasawcountry.com/>
Option to fill out a contact form on website



Cherokee

- Beautiful video as soon as you enter the website
- Useful dashboard (visit, events & exhibits, and culture & history)
- “Who we are” give background on the tribe
- Option to view attractions and shop
- Provides a place to plan your visit right on the website (shows attractions and places to stay)
- Very good design

(877) 779-6977
info@VisitCherokeeNation.com

<https://visitcherokeeanation.com/>
Option to fill out a contact form on website

Choctaw

Hurry Up and Slow Down

"Hurry up and Slow Down" on home page of website

Images associated with the attractions under the "explore" section

Listing of when and where events are happening

Helpful dashboard (experience, play, stay, and eat)

"Plan your trip" section (always at bottom left hand corner for easy access)

<https://choctawcountry.com/>

Seminole

"Welcome" on the first page that describes what it is

"Who we are" and "What we do" descriptions

Useful dashboard

Links to popular attractions

Options to "learn more" and "buy now" for tours

EXPERIENCE THE WILD.

TOUR THE SWAMP.

LEARN. LIVE. REMEMBER.

<https://www.floridaseminoletourism.com/> 1 (866) 471-2963 *Option to send message on website*

Thank You!



Hopi Tourism Cohort Directory

Name	Organization	Title	Phone	Email
Alcala, Melissa	Hopi Community Service Administrators	Village of Tewa, CSA	(928) 737-2254/2215	votcsa@hopitelecom.net
Ami, Dorothy	Art Galleries and Artists	Smoking Trails Gallery, Hopi Culture Center; Village of Tewa Board Member	(928) 734-2787	
Andrews, Malinda				MAndrews@hopi.nsn.us
Begay, DeAnnethea	Moenkopi Developers Corporation	Coordinator, Hopi Arts Trail	(928) 660-3744	deannethea@experiencehopi.com
Begay, Eve	Moenkopi Developers Corporation	Executive Assistant	(928) 283-4500 ext. 2008	eve@moenkopidevelopers.com
Cole, Brian	Building Communities	President	(928) 814-3710	bc@buildingcommunities.us
Dallas, Laverne R.				LDallas@hopi.nsn.us
Dennis, Lillian	Hopi Community Service Administrators		(928) 734-0040	hotevilla.csa@gmail.com
Esquerra, Nathan Levi	Northern Arizona University	Economic Development		
Fredericks, Evelyn	Art Galleries and Artists	White Bear Hopi Art, Artist	(928) 255-2112	EFred03@gmail.com
Fredericks, Marilyn				paaqavi12@gmail.com
Gashwazra, Andrew	Office of Community Planning, Economic Development, Hopi Tribe	Director	(928) 225-0948	AGashwazra@hopi.nsn.us
Guzman, Joseph	Northern Arizona University			
Honani, Hannah	Hopi Foundation	Project Manager	(928) 739-2380	Hannah.honani@hopifoundation.org
Honani, Rosa	Hopi Tribal Council	Council Member		
Honani, Samantha	Hopi Foundation	Project Manager	(928) 737-2380	shonani@hopifoundation.org
Honyumtewa, Clayton				CHonyumtewa@hopi.nsn.us
Howe, Chuck				chowe@c2-env.com
Humetewa, Donna	Art Galleries and Artists	Artist; Kykotsmovi/Hotevilla		
Humeyestewa, Duane				DHumeyestewa@hopi.nsn.us
Jenkins, Royce				RJenkins@hopi.nsn.us
Joseph, Jennifer	Art Galleries and Artists	Silkscreen Artist		
Joshevama, Alice	Hopi Community Service Administrators		(928) 313-3382	A_Joshevama@yahoo.com

Kaye, Wilber	Hopi Community Service Administrators	Walpi Village CSA	(928) 737-9556	
Keevama, Lamar	Hopi Tribe Economic Development Corporation	Business Development	(928) 734-2402	
Kooyahoema, Merwin	Hopi Tribal Council	Council Member		mkooyahoema@hopi.nsn.us
Koyiyumtewa, Stewart	Hopi Cultural Preservation Office	Program Manager	(928) 734-3610	SKoyiyumtewa@hopi.nsn.us
Kuwaninvaya, Cedric	Hopi Community Service Administrators	Upper Moenkopi, CSA	(928) 283-8051	csaupper.moenkopi@yahoo.com
Laban, Anthony				ALaban@hopi.nsn.us
Laban, Romalita	Hopi Tutuveni	Editor	(928) 401-1680	Rlaban@hopi.nsn.us
Leonard, Luann	Hopi Education Endowmnet Fund	Executive Director		
Lomahaftewa, Gloria	Hopi Museum Project	Project Manager, Hopi Museum Projects	(928) 221-1371	galomahaftewa@gmail.com
Lomahquahu, Alfred	Hopi Community Service Administrators	Village of Bacavi, CSA	(928) 734-9360	
Lomakema, Leon	Hopi Community Service Administrators	Village of Shungopavy, CSA	(928) 734-7135/7137	-
Lomaquahu, Alfred Jr.	Hopi Community Service Administrators		(928) 734-9360	baccsa@hopitelecom.net
Lomaventema, Gerald	Art Galleries and Artists	Qwa-Holo Hopi Silvercraft		lomaventema@hopitelecom.net
Lomawaima, Georgia	Hopi Community Service Administrators		(928) 737-2263/2264	glomawaima@gmail.com
Lomayaktewa, Michael				MLomayaktewa@hopi.nsn.us
Lomayestewa, LeeWayne	Hopi Cultural Preservation Office	Research Assistant		LLomayestewa@hopi.nsn.us
Melvin, Daryn A.				DMelvin@hopi.nsn.us
Melvin, Dawn	Arizona Office of Tourism	Native American Tourism Manager	(602) 364-3707	DMelvin@tourism.az.gov
Navakuku, Berni	People with Tourism Knowledge/Experience	Sichomovi Village	(928) 814-4268	bnavakuku@gmail.com
Navenma, Jamie				JNavenma@hopi.nsn.us
Nelson, Claudia	Native People's Technical Assistance Office Native Nations Institute University of Arizona	Director	(520) 591-1335	cen@email.arizona.edu
Nutumya, Harry	Art Galleries and Artists	Gallery Owner and Artist		

Nuvamsa, Monica	Hopi Foundation	Executive Director	(928) 734-2380	nuvamsa@hopifoundation.org
Nuvangyaoma, Timothy				TNUvangyaoma@hopi.nsn.us
Pahe, Stanley				SPahe@HTHA.org
Pooyouma, Margaret	Village of Moencopi (Lower)	Community Service Administrator	(928) 283-5223	margaretmp@frontier.com
Puhuyesva, Gayver	Hopi Office of Revenue Commission	Chief Revenue Officer	(928) 734-3171	
Qotswisiwma, Clyde	Hopi Community Service Administrators		(928) 737-0446	sichomoviq@hopitelecom.net
Sahneyah, Dorma				DSahneyah@hopi.nsn.us
Sakiestewa, Noreen E.				NSakiestewa@hopi.nsn.us
Sekayumptewa, Norma				NSekayumptewa@hopi.nsn.us
Shupla, Fred	Office of Community Planning, Economic Development, Hopi Tribe	Planner	(928) 734-3243	FShupla@hopi.nsn.us
Sidney, Ivan	First Mesa Consolidated Village	Village Administrator	(928) 205-5504	isfmcv@hopitelecom.net
Sinquah, A.T.	Hopi Tribal Council	Council Member	(928) 613-7259	maonsea@live.com
Smith, Cindy	Hopi Tribe Economic Development Corporation	Executive Director	(928) 522-8675	csmith@htedc.net
Sumatzkuku, Robert	Hopi Community Service Administrators		(928) 283-5212	rbsumatz@gmail.com
Surveyor, James	Moenkopi Developers Corporation	Interim Chief Executive Officer	(928) 380-9581	james@moenkopidevelopers.com
Talawyma, Bruce				BTalawyma@hopi.nsn.us
Talayumptewa, Mark	Hopi Community Service Administrators		(928) 734-2474	MarkTalayumptewa@gmail.com
Talayumptewa, Nada	Hopi Community Service Administrators		(928) 737-9556	walpiadmin@hopitelecom.net
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American Rescue Plan Documentation

What's in the House's \$1.9 trillion coronavirus plan

The House on Saturday passed the American Rescue Plan, marking a crucial step towards the White House's first major piece of legislation.

House passes Biden's relief package with \$15 minimum wage

In the early hours of Feb. 27, House Speaker Nancy Pelosi (D-Calif.) announced that President Biden's stimulus package had passed without Republican support. (The Washington Post)

By

[Rachel Siegel](#)

Feb. 27, 2021 at 8:01 a.m. EST

Add to list

The House on Saturday [approved](#) President Biden's \$1.9 trillion stimulus package, marking a crucial step toward passage of the White House's first major piece of legislation.

Biden [unveiled](#) his proposal, the American Rescue Plan, last month, with hundreds of billions of dollars going to vaccination programs, expanded unemployment insurance, \$1,400 stimulus checks, state and local governments, school re-openings and more.

Biden's sprawling proposal set off an immediate debate among Republicans and Democrats over how best to heal the economy — or if another stimulus package is needed at all. Some issues, like raising the minimum wage to \$15, have been [especially fraught](#).

Many Democrats are backing Biden's message that it is better to go too big on a relief bill than too small. Republicans, meanwhile, say the bill is much too large and is full of provisions that have little or nothing to do with responding directly to the pandemic.

[How many Americans are unemployed? It's likely a lot more than 10 million](#)

The bill now heads to the Senate. Democratic leaders have said they hope to get a final version to Biden's desk by mid-March, when expanded unemployment benefits expire for millions of Americans.

AD

Here's what is in the House version. These breakdowns and estimates were compiled from [Congressional summaries](#) and [reports](#), as well as the [Committee for a Responsible Federal Budget](#).

[Stimulus checks, unemployment insurance, child tax credit](#) | [Expanded unemployment insurance and child tax credit](#) | [Minimum wage](#) | [Pandemic response](#) | [Aid for state and local governments and transit](#) | [Schools and child care block grants](#) | [Assistance for food, rent and mortgages](#) [Business relief and retirement security](#) | [Health care coverage](#)

Stimulus checks, unemployment insurance, child tax credit

- The House bill provides \$1,400 stimulus checks, on top of the [\\$600 payments](#) issued through the stimulus bill passed in December. The Committee for a Responsible Federal Budget puts the price tag of this next wave of checks at \$422 billion.
- The vast majority of Americans who received an earlier stimulus payment will get one again. But the most affluent families would be left out. Republicans and more moderate Democrats argue that this next round of payments should only go to the [hardest-hit households](#).

[Here's the new Democratic plan for \\$1,400 stimulus payments](#)

- Under the plan released by House Democrats, earlier this month, individuals earning less than \$75,000 would receive \$1,400 and married couples earning less than \$150,000 would receive \$2,800.

Expanded unemployment insurance and child tax credit

- The [\\$900 billion stimulus package](#) passed in December provided the unemployed an extra \$300 per week in unemployment benefits. But that program expires in mid-March, raising concerns about a looming cliff facing its recipients. Nineteen million Americans were on some form of unemployment insurance [for the week ending Feb. 6](#).
- The House legislation increases the weekly benefit from \$300 to \$400 per week through August 29. That's one month shorter than Biden's original proposal.
- The House law also [expands](#) the Child Tax Credit to \$3,000 per child, and \$3,600 for children under age 6. The bill also expands the Child and Dependent Tax Credit so families can claim up to half of their child care expenses on their taxes.

Minimum wage

- The House bill would increase the hourly minimum wage to \$15, up from the current level of \$7.25.
- But whether it remains in the final version sent to Biden's desk is still unclear. [On Thursday](#), Senate parliamentarian Elizabeth MacDonough, a nonpartisan official, ruled that the wage increase cannot remain in the coronavirus bill as written. Senate Majority Leader Charles E. Schumer (D-N.Y.) issued a statement Thursday night saying "we are not going to give up the fight," and many liberals are urging Schumer to challenge the ruling. White House press secretary Jen Psaki said in a statement that Biden was "disappointed in this outcome" but "respects the parliamentarian's decision and the Senate's process."

[*Minimum-wage increase imperiled in covid relief bill by Senate official's ruling*](#)

Pandemic response

- About \$50 billion will fund coronavirus testing and contact tracing. Another \$19 billion will go to increase the size of the public health workforce. And another \$16 billion will fund vaccine distribution and supply chains.
- Economic policymakers, including Federal Reserve Chair Jerome H. Powell, have [said](#) that vaccinations are the most important tool for the economy. Biden [on Thursday](#) marked the 50 millionth coronavirus vaccine administered in the United States — the halfway mark to the administration's goal of 100 million vaccines in the first 100 days.

Aid for state and local governments and transit

- The House law sets aside \$350 billion for state and local governments, territories and tribes.
- Facing deep [budget shortfalls](#), state and local governments have shed 1.3 million jobs since the pandemic began last year. While tax revenue grew in some states last year, the majority — at least 26 states — were hit with declines.

- That has divided some [moderate Senate Democrats](#) over how best to target aid to governments that need it most. Senior Democratic lawmakers have become concerned that some states would use federal aid to cut local taxes.
- About \$90 billion would go toward various transportation and infrastructure causes. About \$47 billion would increase funding for the [Disaster Relief Fund](#), which is managed by FEMA, and cover funeral expenses tied to covid. Transit agencies would get \$28 billion in grants, and \$11 billion would go to airports and aviation manufacturers. About \$2 billion goes to Amtrak and other transit-related spending.
- Another \$12 billion provides grants to airlines and contractors to freeze layoffs at airlines through September, [according to](#) the Committee for a Responsible Federal Budget breakdown.

Schools and child care block grants

- The bill sets aside almost \$130 billion for K-12 education. That money would go to improving ventilation systems, reducing class sizes, buying personal protective equipment and implementing social distancing, [according to](#) the House Committee on Education and Labor.
- Colleges and other higher-education institutions would get almost \$40 billion. Schools must dedicate at least half of the funding for emergency financial aid grants to prevent hunger, homelessness or other challenges for students during the pandemic, according to the House committee.
- Almost \$40 billion would go to child care providers through the Child Care and Development Block Grant program. The bill also sets aside \$1 billion for the Head Start program, which provides early-childhood education, health and nutrition services to low-income children and families.

[*Biden administration expands unemployment insurance rules to allow workers who turned down unsafe job offers*](#)

Assistance for food, rent and mortgages

- The bill invests more than \$5 billion in [Pandemic-EBT](#), a program through which schoolchildren can receive temporary emergency nutrition benefits loaded on EBT cards that are used to purchase food. It also includes more than \$800 million for the WIC program, which supports low-income women and infants.
- The bill sets aside \$30 billion in emergency rental assistance and other relief for the homeless.
- Another \$10 billion goes to mortgage assistance.

Business relief and retirement security

- The bill provides \$25 billion in grants for restaurants and bars that have lost revenue because of the pandemic.
- Another \$15 billion funds Economic Injury Disaster Loan Advance grants of up to \$10,000 per business. Additional funding for Paycheck Protection Program loans, and expanded eligibility for nonprofits and digital media companies, adds up to \$7 billion.
- The bill also provides grants for multi-employer pension plans and changes to single-employer pension rules. The Committee for a Responsible Federal Budget puts the price tag at \$58 billion.
- Congress has long been looking for ways to stabilize the multi-employer pension system and avoid insolvency. But some [argue](#) the covid bill isn't the solution.

Health care coverage

- The bill reduces health care premiums for low- and middle-income families by increasing the Affordable Care Act's (ACA) premium tax credits for 2021 and 2022, [according to](#) a summary from the House Ways and Means Committee.
- The bill also provides COBRA subsidies so workers who have been laid off or had their hours reduced hours can keep their doctors and health coverage. The bill also creates health care subsidies for unemployed workers who are ineligible for COBRA.

Erica Werner and Jeff Stein contributed to this report.

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SENATE PASSES LARGEST INVESTMENT IN NATIVE PROGRAMS IN HISTORY, MORE THAN \$31 BILLION HEADING TO NATIVE COMMUNITIES

WASHINGTON – U.S. Senator Brian Schatz (D-Hawai'i), chairman of the Senate Committee on Indian Affairs, helped secure more than \$31.2 billion in dedicated funding for Tribal governments and Native communities, comprising the largest investment in history for Native programs. The new funding will deliver immediate relief for hard-hit Native American families and support Tribal Nations as they build a bridge toward economic recovery.

“Native communities need relief. We listened and we took action. With more than \$31 billion for Tribal governments and Native programs, the American Rescue Plan delivers the largest one-time investment to Native communities in history,” said Senator Schatz, a member of the Senate Appropriations Committee. **“This historic funding is a down payment on the federal government’s trust responsibility to Native communities and will empower American Indians, Alaska Natives, and Native Hawaiians to tackle COVID-19’s impacts on their communities.”**

The \$31.2 billion investment in Native communities includes:

\$20 billion for Tribal governments to combat COVID-19 and stabilize Tribal community safety-net programs through Treasury’s State/Local “Coronavirus Relief Fund” **[Note from Greg: these funds can be used for some infrastructure projects (water, sewer, broadband), as well. See our update of March 5, 2021, attached.]**

\$6+ billion for Native health systems

- Indian Health Service
 - \$2.340 billion for COVID-19 vaccines, testing, tracing, mitigation, and workforce expenses
 - \$2 billion for lost third-party medical billing reimbursements
 - \$600 million for health facilities construction and sanitation programs
 - \$500 million for clinical health services and Purchased/Referred Care
 - \$420 million for mental and behavioral health
 - \$140 million for improving health IT and telehealth access
 - \$84 million for Urban Indian health programs

- \$10 million for potable water delivery
- Native Hawaiian Health Care Systems
 - \$20 million set-aside for Papa Ola Lōkahi and the Native Hawaiian Health Care Systems within the Community Health Centers funding at the Health Resources and Services Administration

\$1.248 billion for HUD Tribal & Native Hawaiian housing programs

- \$498 million Tribal set-aside within Treasury’s Homeowners Assistance Program for Tribes and Native housing programs
- \$450 million for the Indian Housing Block Grant
- \$280 million for the Indian Community Development Block Grant
- \$15 million for technical assistance, administrative costs, and oversight
- \$5 million for the Native Hawaiian Housing Block Grant

\$1.1+ billion for Native education programs, including Bureau of Indian Education schools, Tribal education agencies, Tribal Colleges and Universities, Native Hawaiian education programs, and Alaska Native education programs

- \$850 million for Bureau of Indian (BIE) education programs, BIE K-12 schools & dormitories, and Tribal Colleges and Universities
- \$190 million for Department of Education grants to Tribal Education Agencies, Native Hawaiian education organizations, and Alaska Native education organizations
- \$142+ million for Tribal Colleges and Universities through the Higher Education Emergency Relief Fund
- \$89+ million for Native-serving institutions of higher education, including Alaska Native and Native Hawaiian serving institutions, through the Higher Education Emergency Relief Fund

\$1+ billion for Native families

- \$1+ billion for Tribal child care programs and supports
- \$75 million for Tribal TANF grantees to provide assistance to families in need through the Pandemic Emergency Assistance Fund

\$900 million for Bureau of Indian Affairs programs

- \$772.5 million for Tribal government services (i.e., general welfare assistance, assistance to Tribal governments, public safety, child welfare)
- \$100 million for the Housing Improvement Program
- \$20 million for potable water delivery
- \$7.5 million for administrative costs and oversight

\$600 million for Native communities’ critical economic and infrastructure investments

- \$500 million for Tribal governments to support capital investments in Native businesses within Treasury's State Small Business Credit Initiative
- \$100 million for critical infrastructure projects in Native communities

\$20 million to mitigate the impact of COVID-19 on Native languages

- \$20 million for a new emergency Native language preservation & maintenance grant program through the Administration for Native Americans to mitigate impacts of COVID-19 on Native language communities

\$19 million for Native communities' efforts to combat domestic violence

- \$18 million for Tribal awardees through the Family Violence Prevention & Services Act
- \$1 million for "Stronghearts" Native Domestic Violence Hotline

The American Rescue Plan Act was passed by the Senate today. The House is expected to consider the Senate bill this coming week.

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Rescue Plan Language Highlighted

However, the Secretary is directed, to the extent practicable, to make payments to tribal governments not later than 60 days after the date of enactment of the bill.

Expenditure

Tribal governments, along with states and territories, must only use the funds to:

Cover costs incurred by the State, territory, or Tribal government, by December 31, 2024—

(A) to respond to the public health emergency with respect to the Coronavirus Disease 2019 (COVID–19) or its negative economic impacts, including assistance to households, small businesses, and nonprofits, or aid to impacted industries such as tourism, travel, and hospitality;

(B) for the provision of government services to the extent of the reduction in revenue of such State, territory, or Tribal government due to such emergency; or

(C) to make necessary investments in water, sewer, or broadband infrastructure.

Funding may be transferred to a private nonprofit organization,